

brrr°

PROVEN TO KEEP YOU COOLER

Others may say they're cooling, but we prove it.

brrr° uses our patented technology to design and manufacture fabric that provides

immediate & continuous cooling

actively reducing skin temperature throughout your everyday routine. Our cooling technology is permanently integrated into the fiber and never fades or washes away with the added benefit of enhanced UV protection.

We offer an extensive library of brrr° cooling fabrics and yarns. We can also customize our technology to make your product better with brrr°.

INDEPENDENTLY TESTED & VERIFIED

All brrr° fabric is independently tested and verified by leading global laboratories providing confidence that any product with the brrr° logo meets our Triple Chill Effect™ cooling standards.

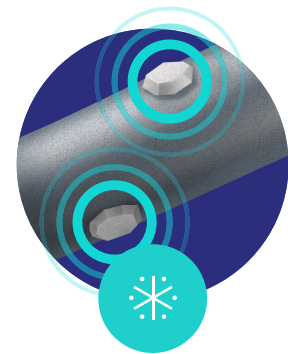
AVAILABLE IN A VARIETY OF MATERIALS

brrr° FABRICS

- Polyester blends
- Nylon blends
- Cotton blends
- Denim blends
- Rayon blends

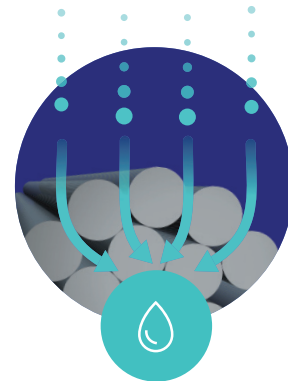
brrr° YARNS

- Denim
- Rayon
- Nylon
- Polyester
- Nylon & Polyester



COOLING MINERALS

Creates an immediate & continuous cooling effect



ACTIVE WICKING

Moves moisture away for nonstop comfort



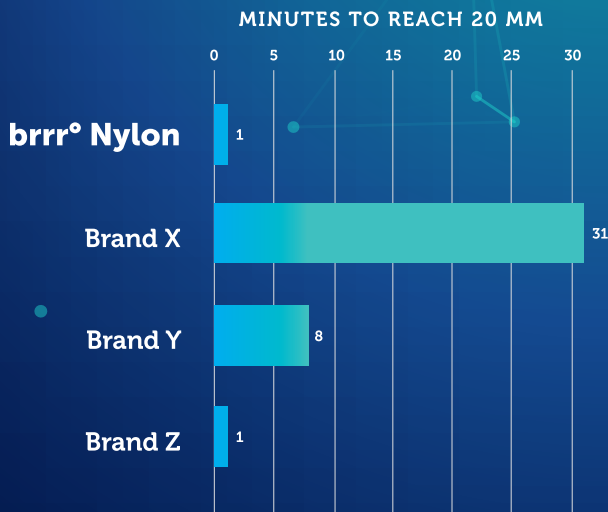
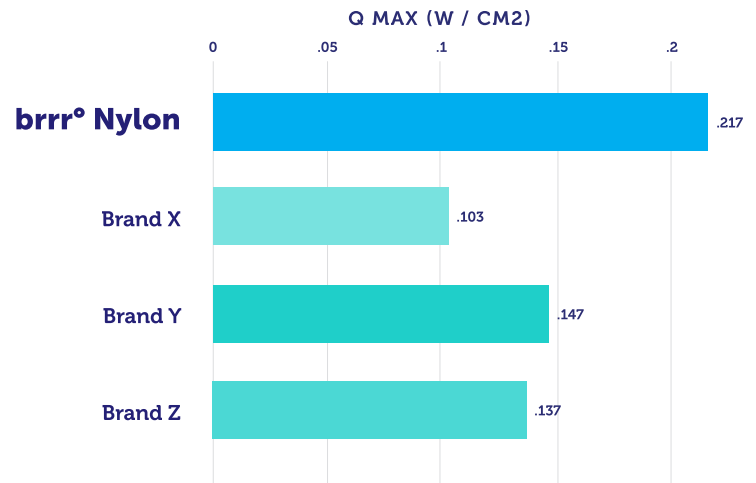
RAPID DRYING

Delivers a fresh & crisp experience

Cool to the Touch

brrr°'s Triple Chill Effect™ technology gives brrr° fabric superior cooling capabilities that outperform other cooling fabrics.

FTTS-FA-019, VERSION 3.0, COOL FEELING TEXTILES
TESTING FACILITY: INTERTEK (TAIWAN), 2019



Wicking

All brrr° fabrics incorporate active wicking to move moisture away from your skin for nonstop comfort.

AATCC 197-2018 VERTICAL WICKING OF TEXTILES
TESTING FACILITY: INTERTEK (TAIWAN), 2019

Drying Rate

brrr° nylon and brrr° polyester take less time to dry, rapidly releasing moisture into the air, cooling the fabric to provide a fresh and crisp experience.

AATCC 201-2014 DRYING RATE OF FABRICS: HEATED PLATE METHOD
TESTING FACILITY: INTERTEK (TAIWAN), 2019

